



MELTONIAN®

Superior Shoe Care



General Care For leather Shoes

- Leather is a natural material which needs to breath. Shoes should be stored in a cool, dry ventilated cupboard.
- Shoes should be cleaned regularly for the best possible protections and to increase their lifespan. Regular cleaning makes polishing more effective.
- Leather shoes need frequent polishing to maintain their appearance and enhance the wearer's image! It is particularly important to work the cream into welts, seams and the join between sole and the upper part of the shoe.
- Shoes don't appreciate poor treatment – laces should always be undone before they are put on or taken of.
- A change is as good as a rest for the shoes – they should be alternated from day to day. Immediate repair is advised as soon as they start showing signs of wear.
- Dry shoes at room temperature and away from direct heat or sunlight. Push balls of newspaper into the shoes to help keep their shape, to help absorb moisture and to avoid leather shrinkage.
- Shoe dyes and Renovators are an effective and inexpensive means of enhancing the original colour and of keeping footwear up to date with fashion trends.



Leather Finishes and Suggested Care

NAPPA
Full grained leather drummed to give a soft, comfortable feel.

SUEDE
Flesh side of leather that is buffed and brushed.

NUBUCK
Grain or smooth side of leather, buffed with a fine sandpaper to give a velvety surface finish.

Care:
While Nappa, Suede and Nubuck are different leathers, their care is similar.

- Waterproof with Meltonian Protector when shoes are still new. This prevents water and stain marks. Repeat this procedure every 4 wears.
- To remove dirt or stubborn marks, use Meltonian Suede and Nubuck Dry Cleaner. Firstly wet the shoe. Spray the Dry Cleaner lightly onto the surface and, using a soft brush, brush in a circular movement to work into the leather.
- Rinse well.
- Let the shoe dry, away from direct sunlight or heat.
- When the shoes are dry, brush with a Suede /Nubuck Brush and apply Meltonian Protector.
- When Black, Brown or Navy Nappa, Suede or Nubuck shoes need revitalising, use Meltonian Renovator.



Non-leather Finishes and Suggested Care

FABRIC
Linen, canvas and satin are some of the textiles used to manufacture footwear / shoe uppers.

Care:
Waterproof with Meltonian Protector, repeat this procedure every 4 wears.

IMITATION LEATHER
Where a coat of polyurethane on a plastic base gives a leather-like appearance.

Care:
Use Meltonian Clean & Shine to maintain appearance.



PRODUCT COMPATIBILITY TEST:

For all shoe care products it is recommended to first test the product on an inconspicuous part of the shoe, such as the inside arch area, to ensure compatibility of the product.
If in doubt as to the use and effectiveness of the product please ask for assistance from a sales advisor.



SHOE CARE

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Meltonian caters for every kind of shoe and shoe care, with cleaning, polishing, renovating and specialist products.



Meltonian Protector:

Contains Scotchguard to assist in protecting all shoes against dirt and stains.



Meltonian Suede and Nubuck Dry Cleaner:

Cleans Suede and Nubuck and finely napped leather shoes



Meltonian Suede and Nubuck Renovator:

Renovates and revives Suede, Nubuck and Nappa leather. Available in a range of popular colours.



Meltonian Clean & Care Mousse:

Cleans and conditions all types of footwear and accessories.



Meltonian Clean and Shine:

Cleans and shines leather shoes and other accessories



Meltonian Shoe Creams:

Conditions leather shoes, shines and revitalises colour. Available in a range of popular colours



Meltonian Leather Dye:

Permanent dye for smooth leather. Will darken light colour shoes. Available in Black and Dark Brown.



Meltonian Whitener:

For white leather and canvas shoes.



Suede and Nubuck Brush:

Combination brush for Suede and Nubuck shoes



Suede and Nubuck Cleaning Block:

Removes spots and stains on Suede and Nubuck shoes.

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